

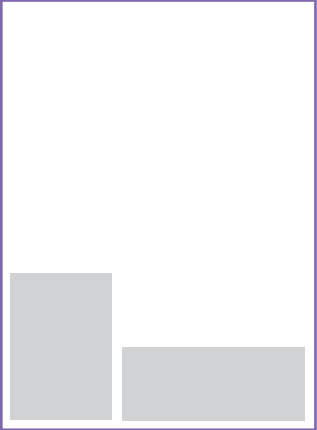
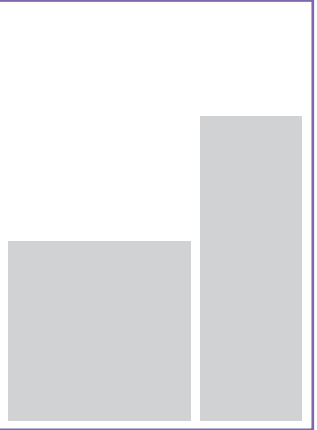
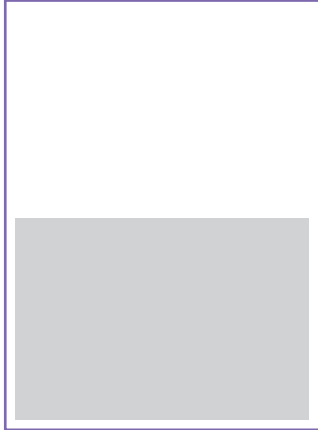
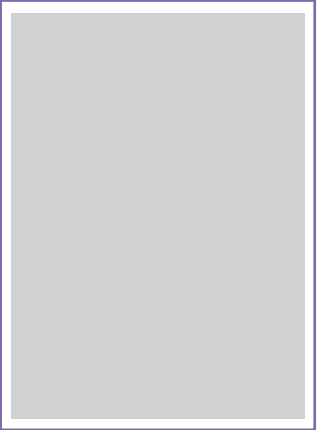


2017 ADVERTISING INFORMATION

The Prairie Messenger is a subscription-paid newspaper, 45 issues a year. It is approved for all Catholic dioceses in Saskatchewan and Manitoba. It also has subscribers outside these two provinces.

For more information please contact Advertising at 306-682-1772 or email: pm.ads@stpeterspress.ca

Ad sizes and rates:

 <p>1/8 Page Vertical: 4" x 4 2/3" Horizontal: 6" x 3 1/8"</p> <p>\$137.25</p>	 <p>1/4 Page Vertical: 4" x 9 1/3" Horizontal: 6" x 6.25"</p> <p>\$269.00</p>	 <p>1/2 Page 10 1/8" x 7.5"</p> <p>\$521.50</p>	 <p>Full Page 10 1/8" x 15"</p> <p>\$975.00</p>
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Professional Directory Advertising: 1 column (2") x 1 inch - \$374.00 per year

Small Packages Ads - for parish events: \$17.65 for first 60 words, \$4 for each additional 25 words.
Second and subsequent insertions half-price.

Pre-printed Inserts: Rates upon request.

Ad Electronic Requirements:

Programs in use on the Mac platform: QuarkXPress 9.3, Adobe Photoshop Elements, Microsoft Word, InDesign CS2, Adobe Acrobat Professional and Adobe Illustrator. Files may be sent as pdf, tif, and eps.

Discounts:

20% discount on four or more insertions of the same ad.
15% discount to recognized advertising agencies.

Advertising Deadline: 12 days prior to publication date. Publishing day is Wednesday.